

# Join the TradingView ecosystem

Grow your business within the world's largest  
social platform for traders and investors

 TradingView



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# About TradingView

**#1**

top website in the world when it comes to all things investing\*.

**100M+**

traders and investors use our platform.



**200M+**

visits to our website every month\*.

**3.5M+**

instruments data, sourced from partners worldwide.



**1.5M+**

mobile app reviews with 4.9 average rating\*\*.



# Our foundations and principles

TradingView is — and always has been — about staying product-centric.

With this focus in mind, we seek to partner with the best-in-class trading and brokerage providers to serve our global customer base.



## Partner equality

We treat all partners equally, offering opportunities regardless of their budget and brand recognition.



## Mission alignment

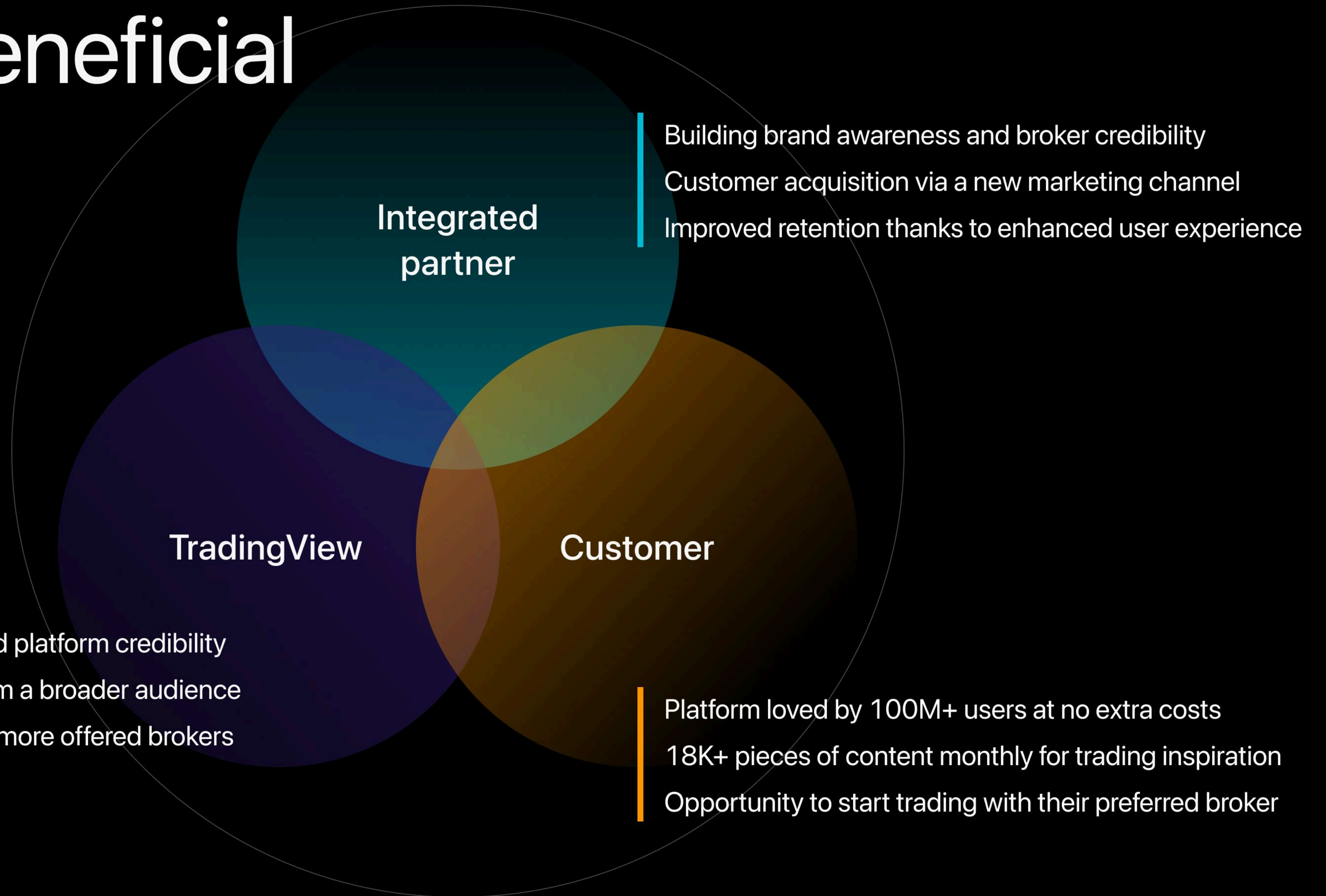
Our business is in paid subscriptions, so we're aligned to lock in as many traders as possible.



## Commission-free

We do not charge brokers or their clients extra fees for using the platform or making transactions.

# Mutually beneficial ecosystem

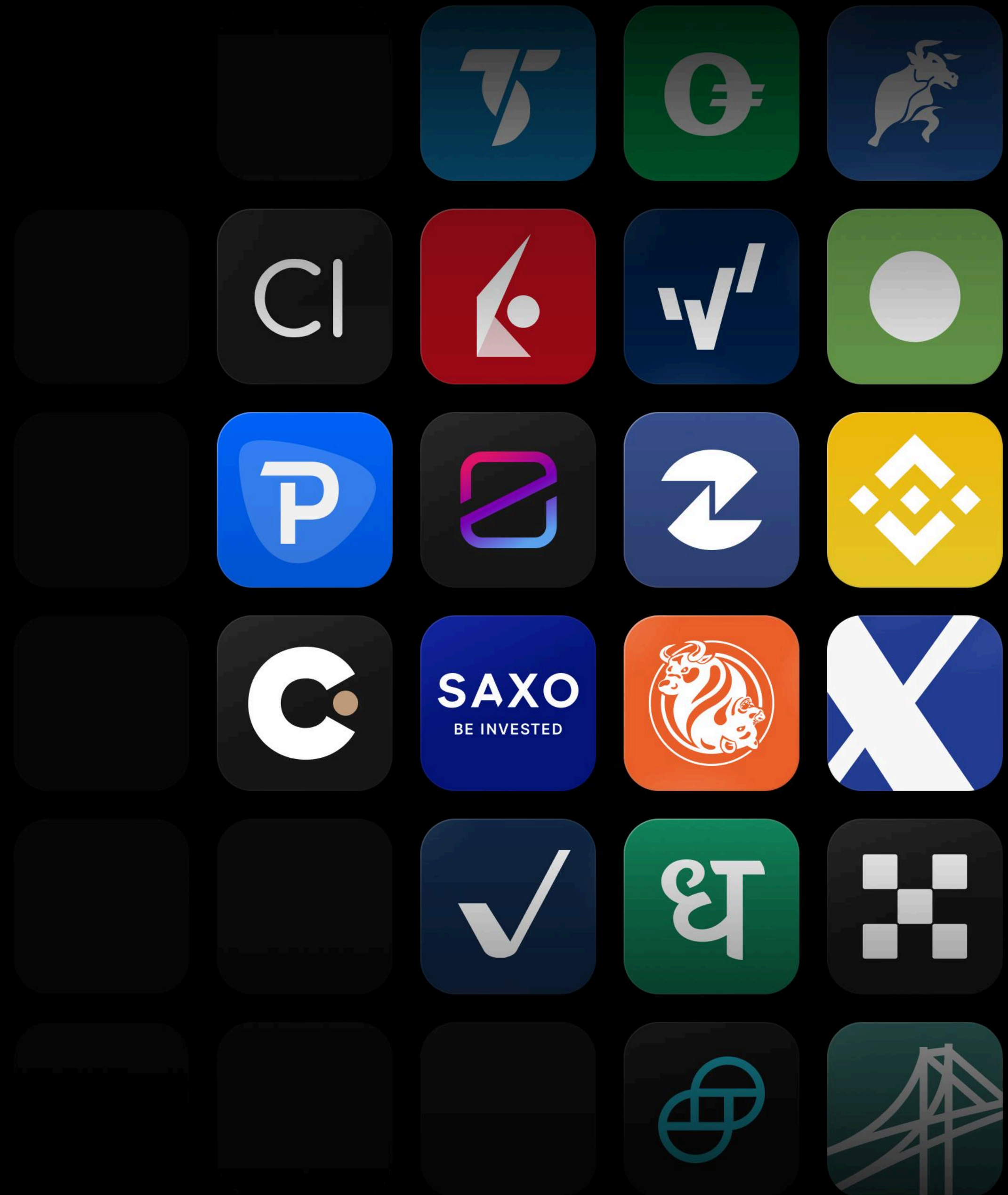


# Become an integral part of our platform

Platform costs, cost per lead, and high-performance frontend — for the 100+ brokers connected to us globally, that's all on us.

We've got it covered.

- ✓ Smooth and flexible API integration of your trading backend
- ✓ Access to our powerful web, desktop, and mobile apps
- ✓ Regularly updated trading, charting, and analytical features



# Trading integration backend setup



## No partner commissions

The annual broker profile plan is the only expense associated with the integration.



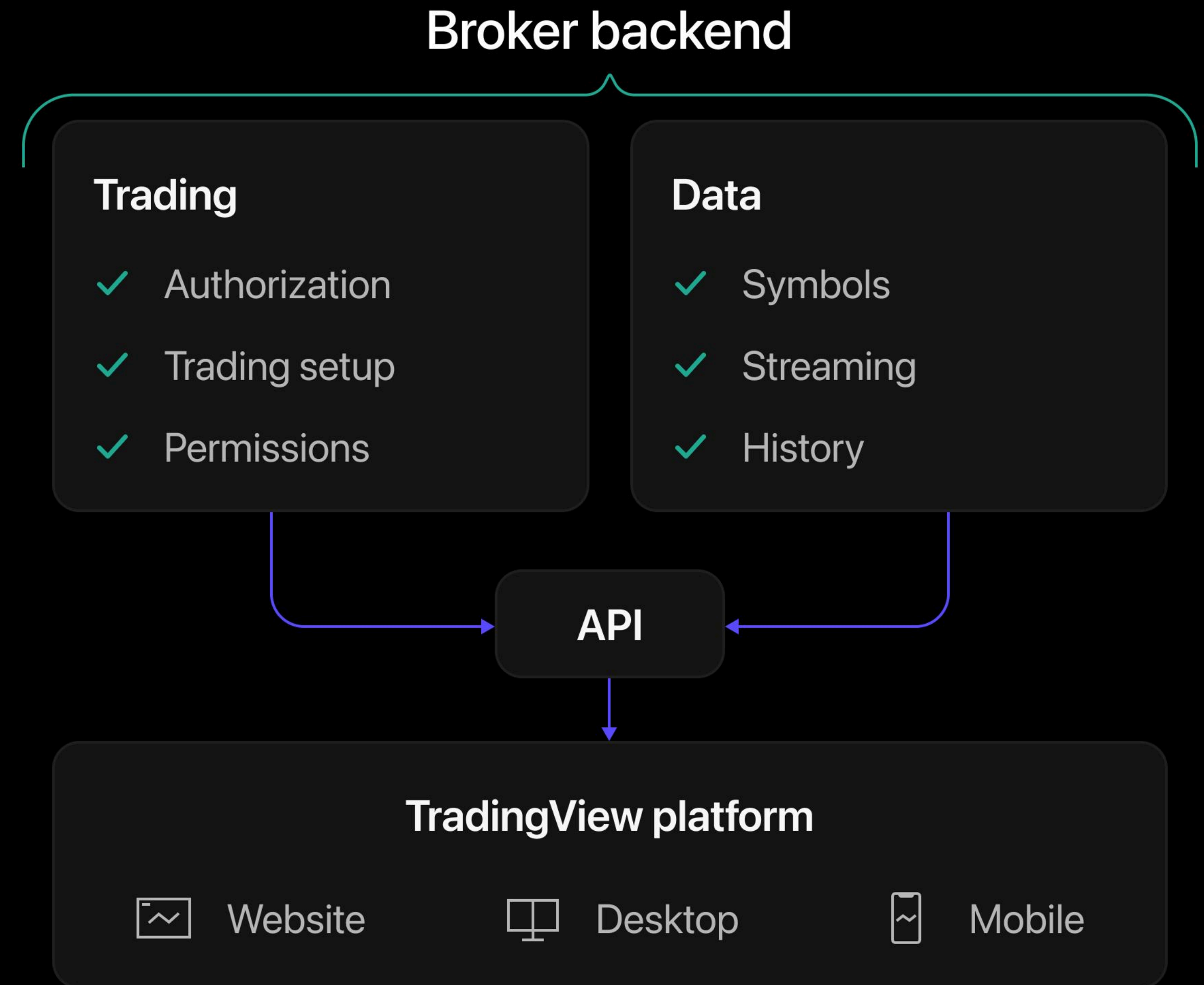
## No volume or user limits

You can run unlimited client and trading volumes through the platform.



## Free regular updates

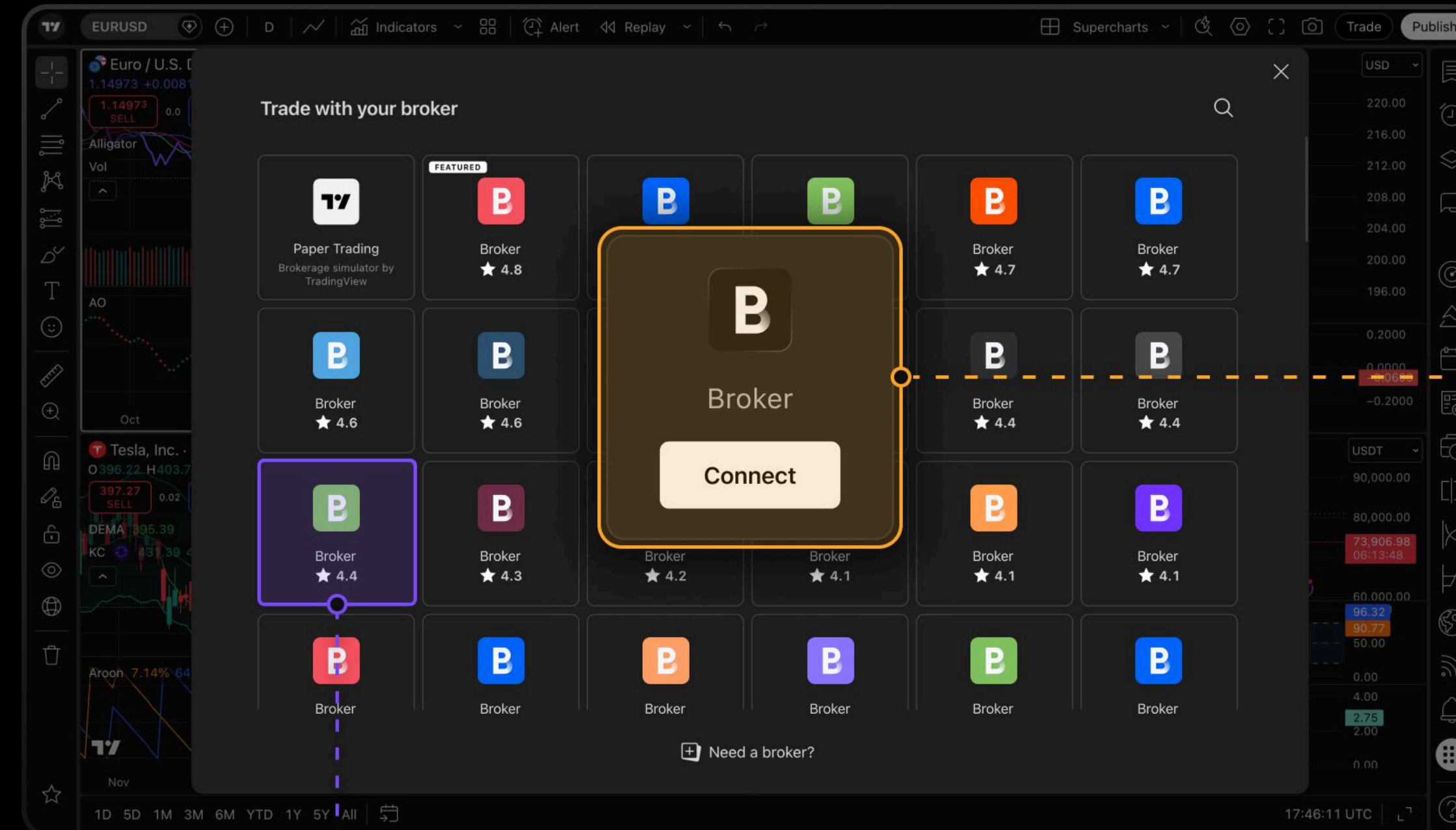
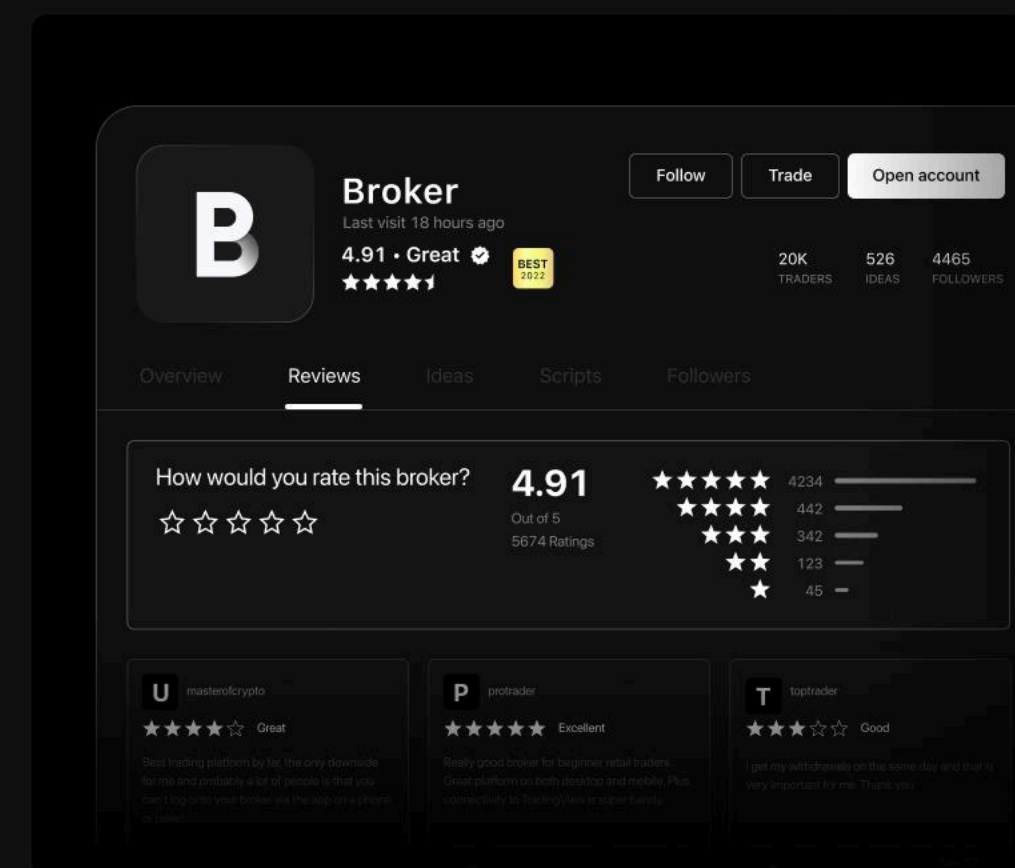
We relentlessly enrich platform's tools and features to keep its market-leading positions.



# Trading platform frontend

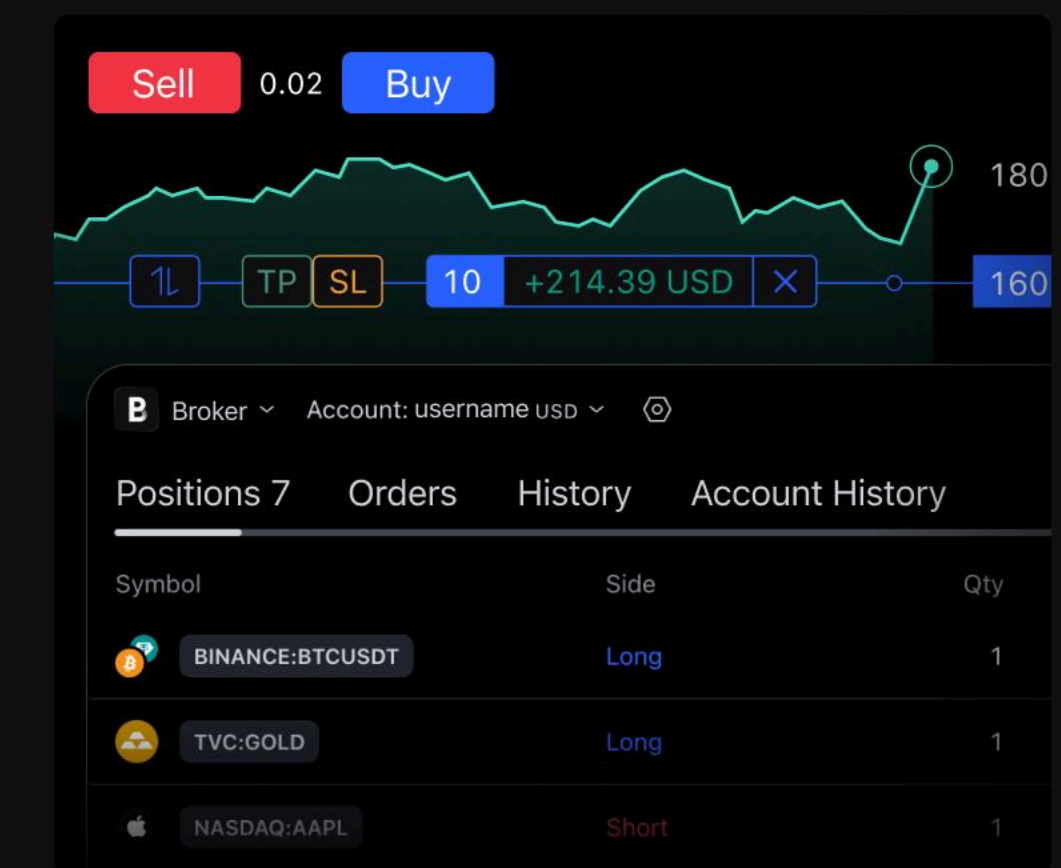
## Broker profile

You will get a dedicated profile page on TradingView.



## Retail trading

Users can open and close trades directly from the charts.



# A front-row seat for your brand

Once integrated, you stand as an organic piece of the world's largest trading website\*, with all the benefits that come with it.

- ✔ **In the heart of TradingView**

Instant access to live trading features at no cost to your clients.

- ✔ **Native part of the ecosystem**

Unique promo placements on our most popular pages.

- ✔ **Co-marketing partnership**

Join forces with us to boost your brand exposure even further.



# Trader-centric tools and features

Our dedicated broker profile pages offer customers key insights into your promotions, ideas, and account opening process.

## ✔ Customer acquisition




Employ lead generation and brand awareness workflows.

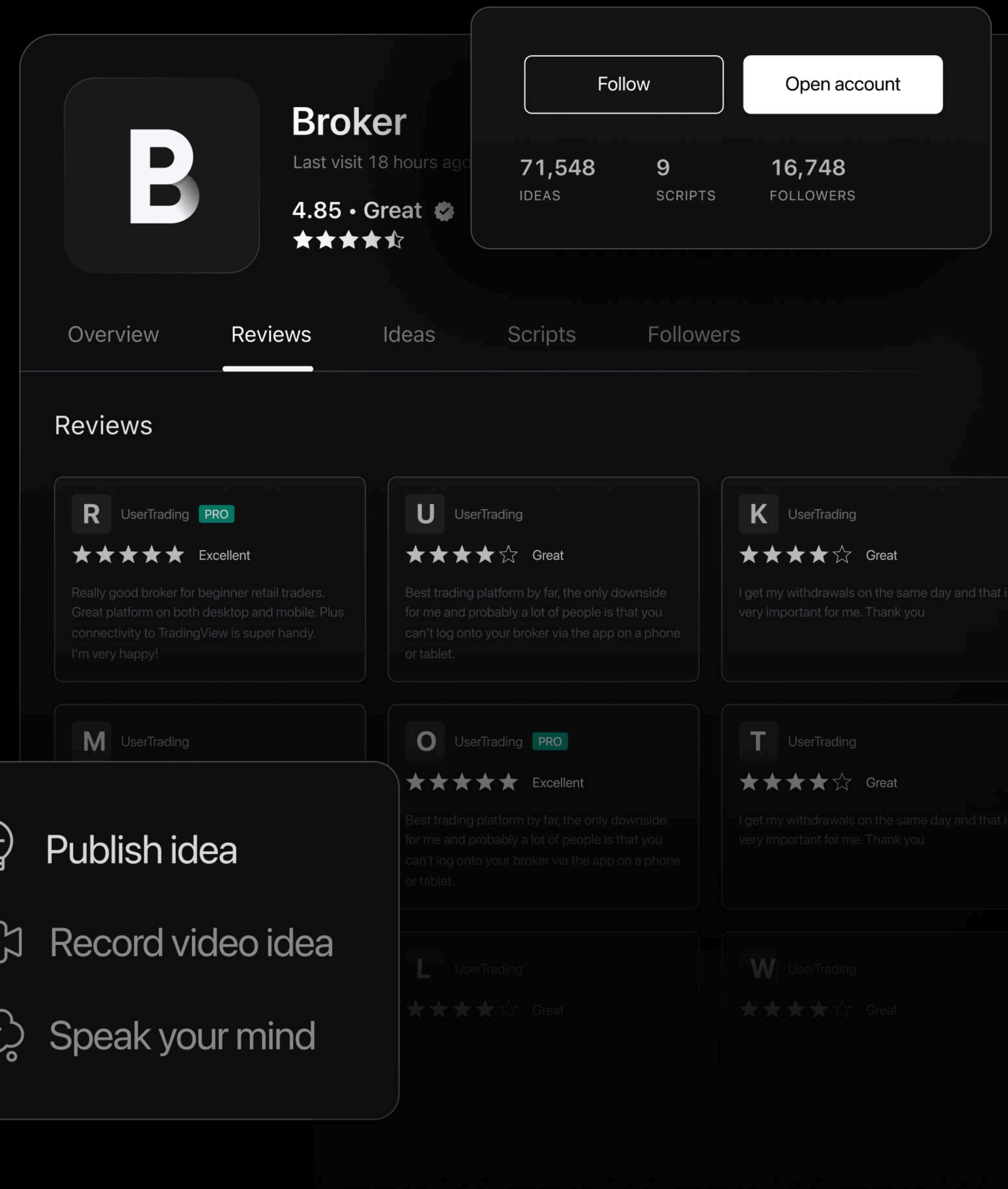
## ✔ Reputation management

Learn insights from actual clients and boost your credibility.

## ✔ User engagement

Powerful content creation tools for audience outreach.

-  Publish idea
-  Record video idea
-  Speak your mind



# Only authentic user feedback

We made it our mission to create an open and transparent community free from opinion manipulations or bias complaints.

## ✔ Verified reviews

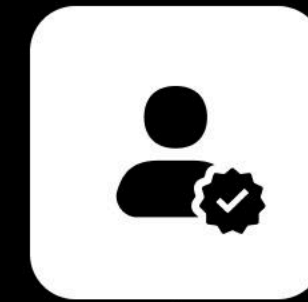
Users must have a live trading broker account to leave a review.

## ✔ Meritocratic by design

Rankings of your services are determined only by your clients.

## ✔ Broker Awards

Win coveted and highly-visible awards at our annual contest.



★★★★★  
Broker is a modern, cloud-based futures trading platform offering unlimited, commission-free trading for a flat price. No per-trade commissions, platform licensing feed, order routing fees.

**R** ProTrader

★★★★★ Excellent

Really good broker for beginner retail traders. Great platform on both desktop and mobile. Plus connectivity to TradingView is super handy. I'm very happy!

**U** Masterofcrypto

★★★★☆ Great

Best trading platform by far, the only one I can use for me and probably a lot of people is that I can't log onto your broker via the app on my phone or tablet.

TV

**BROKER OF THE YEAR 2024**

King of the Hill

TV

**SOCIAL CHAMPION 2024**

Trader's Romeo (oe Juliet)

# Plant your flag in our ecosystem

Your customers will access our platform and its analytical features for free, and you will get tools to attract and retain new users.

## ✔ Strengthen client satisfaction

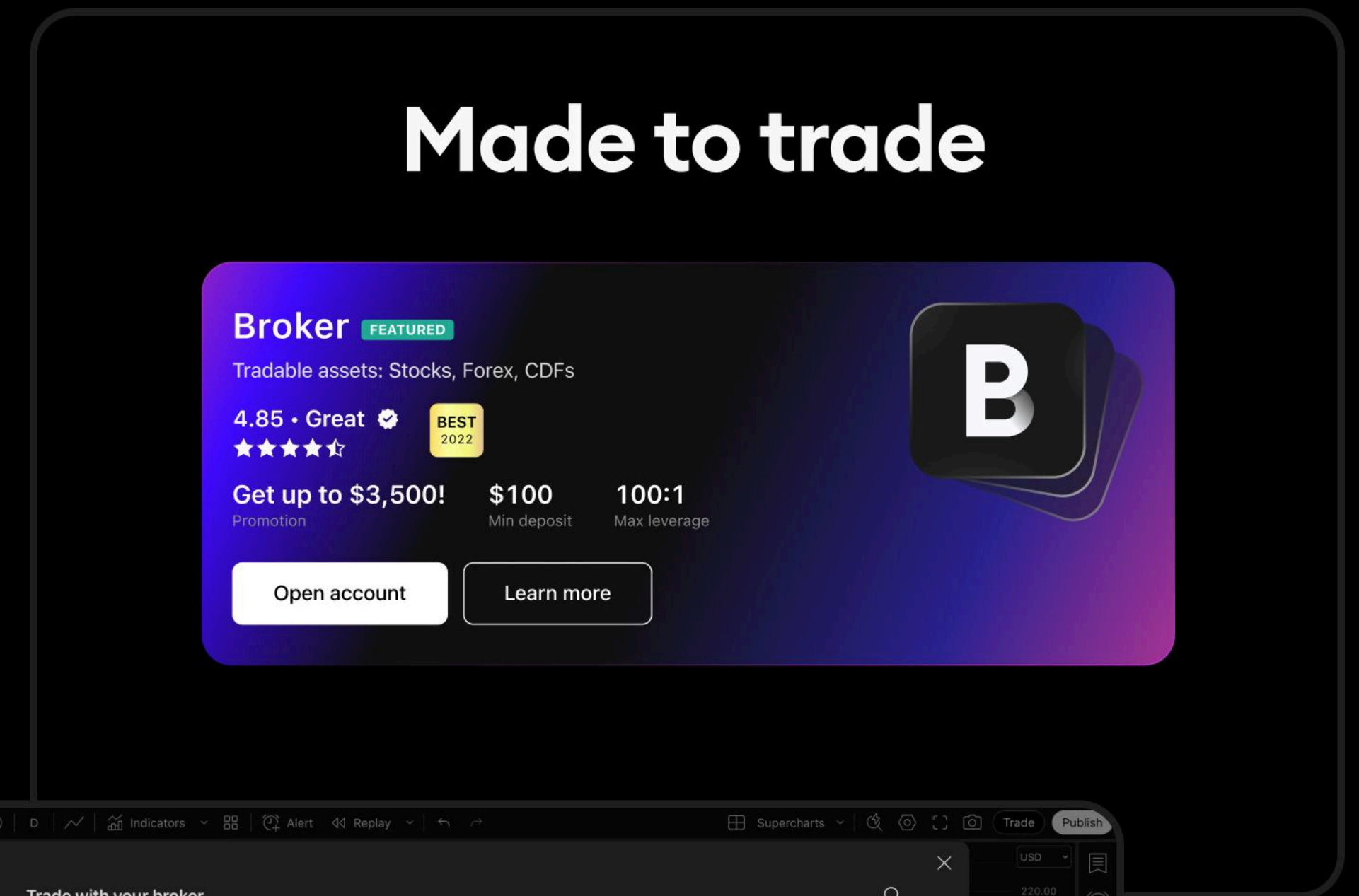
Get an industry-leading platform proven by 100M+ users.

## ✔ Enhance user engagement

Impress your traders with our variety of data and toolsets.

## ✔ Amplify customer retention

Witness users coming back for more trading and social benefits.



**Made to trade**

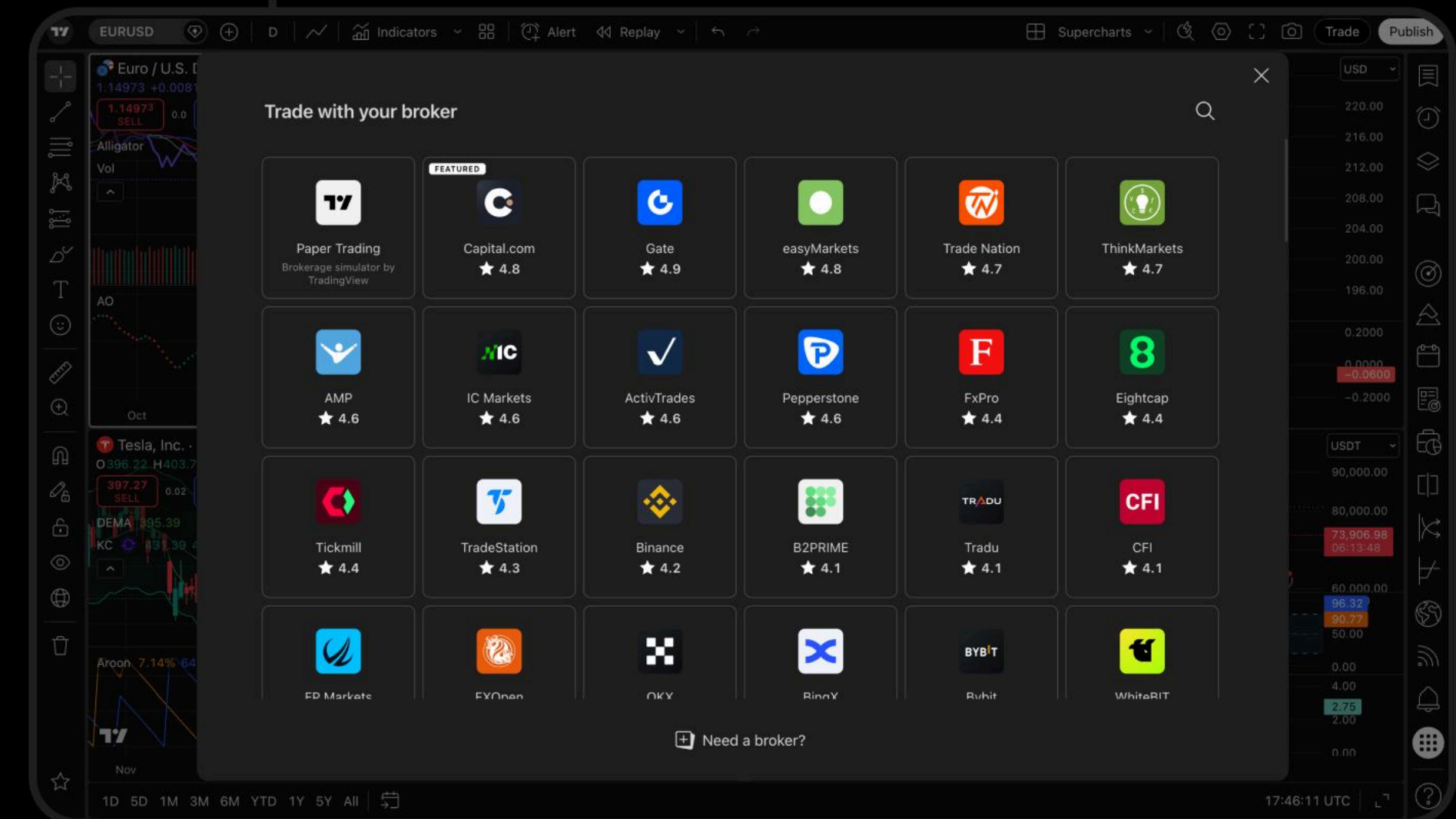
**Broker** FEATURED

Tradable assets: Stocks, Forex, CDFs

4.85 • Great ★★★★☆ BEST 2022

Get up to \$3,500! \$100 Min deposit 100:1 Max leverage

[Open account](#) [Learn more](#)



Trade with your broker

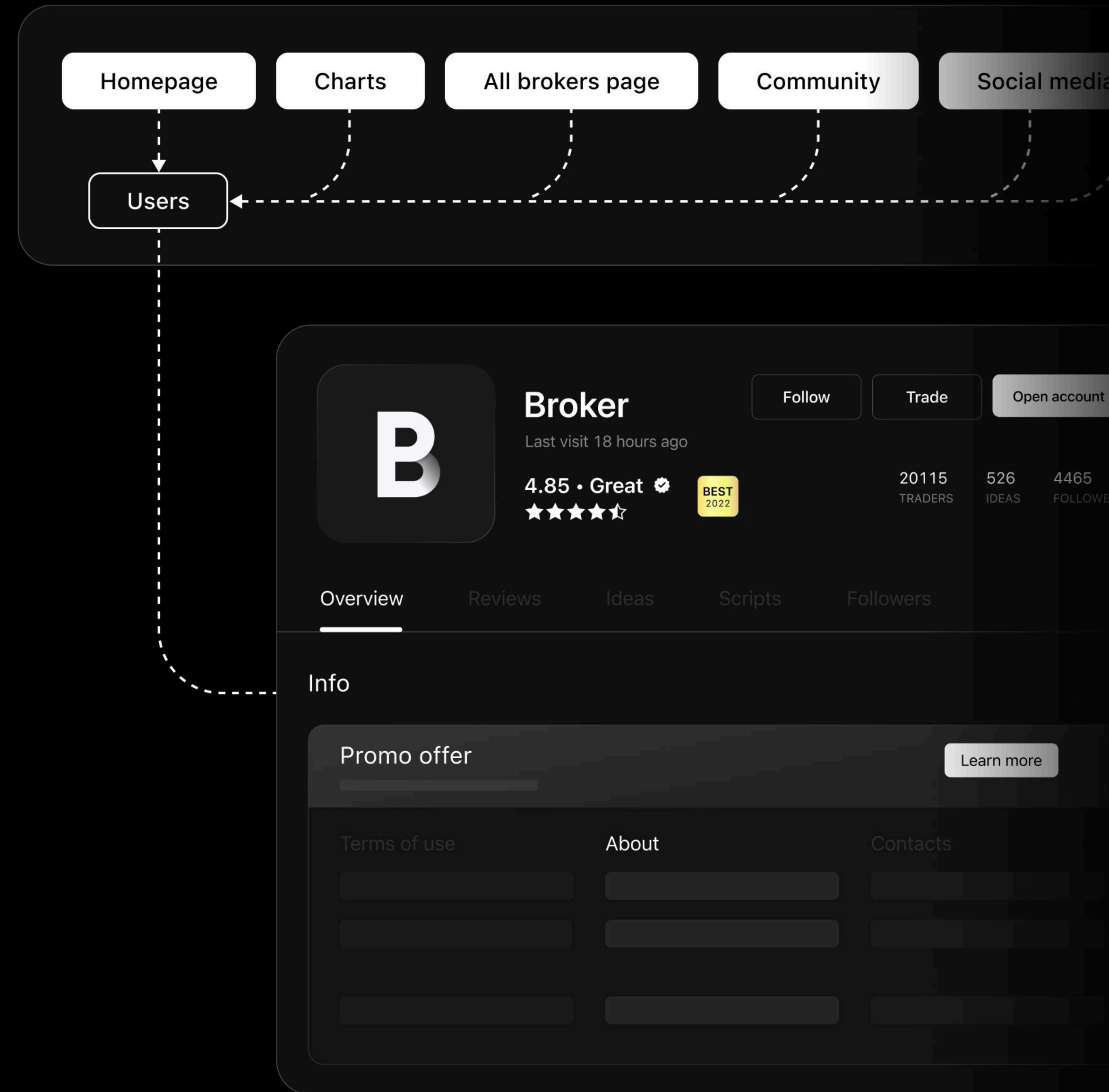
Paper Trading Brokerage simulator by TradingView	Capital.com ★ 4.8	Gate ★ 4.9	easyMarkets ★ 4.8	Trade Nation ★ 4.7	ThinkMarkets ★ 4.7
AMP ★ 4.6	IC Markets ★ 4.6	ActivTrades ★ 4.6	Pepperstone ★ 4.6	FxPro ★ 4.4	Eightcap ★ 4.4
Tickmill ★ 4.4	TradeStation ★ 4.3	Binance ★ 4.2	B2PRIME ★ 4.1	Tradu ★ 4.1	CFI ★ 4.1
ED Markets	FXOpen	OXY	BinnY	BYBIT	WhiteBIT

[Need a broker?](#)

# Let our traders find your offerings

Execute various marketing strategies to promote your offerings and drive our users directly into your sales pipeline.

- ✔ **Increase brand awareness**  
Heighten visibility in targeted regions and reach new audiences.
- ✔ **Diversify traffic sources**  
Set a new communication channel to advertise products and offers.
- ✔ **Earn industry credibility**  
Attain recognition from traders and stand out among competitors.



# Convert users into qualified leads

Simplify lead generation to one easy step with the ability to collect leads across our entire ecosystem.

- ✓ **Acquire more prospects**

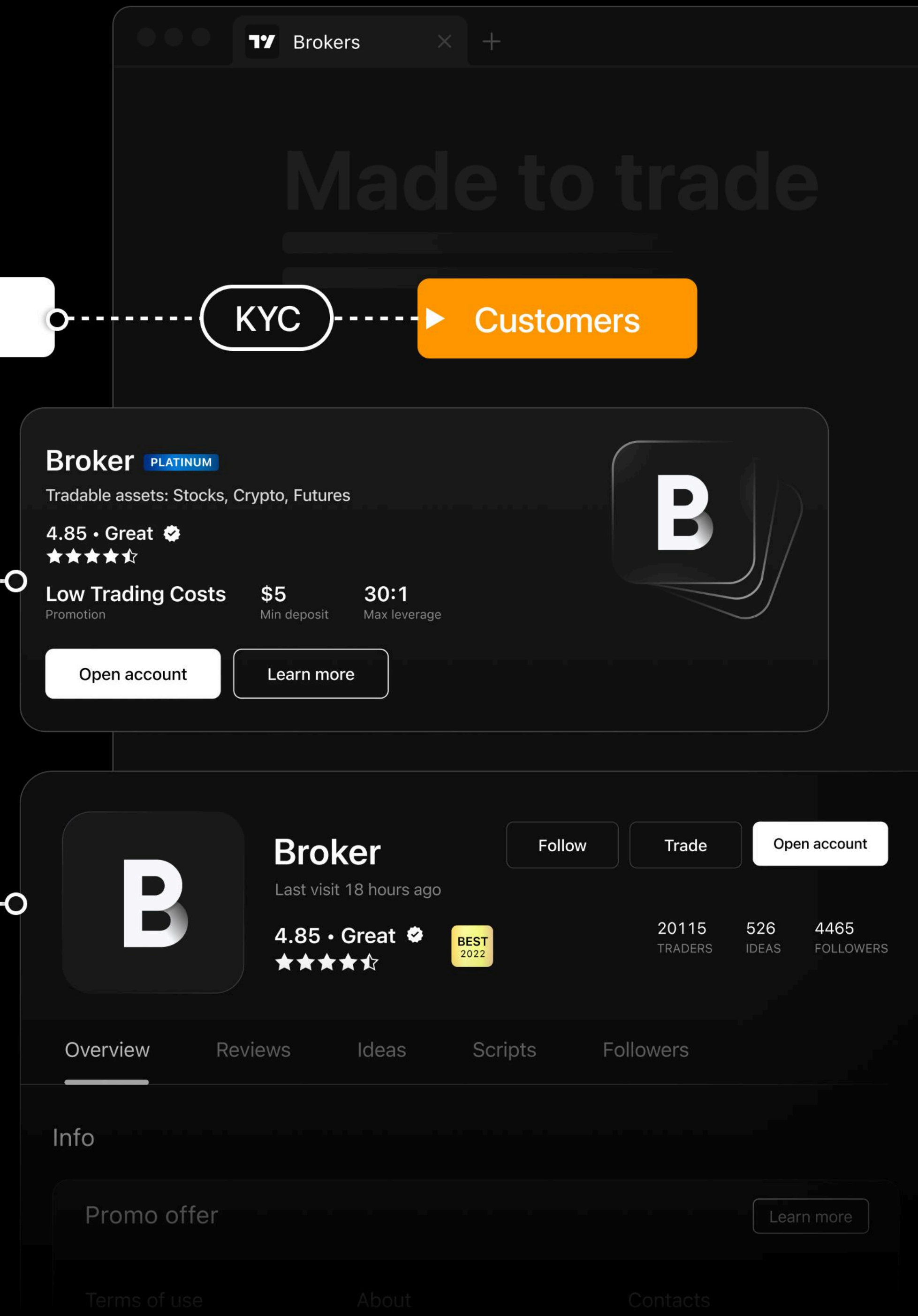
Attract customers from a site with nearly 200M monthly traffic.

- ✓ **Break into new markets**

Use your broker profile to enter and grow in entirely new regions.

- ✓ **Facilitate lead generation**

Streamline the pipeline with a special Open Account button.



# Broker profile plans comparison

For pricing information reach out to our business team

Contact us

\*Requires co-marketing commitment.

\*\*Additional conditions apply.

Plans and details · 15

Features and benefits		SILVER	GOLD	PLATINUM
Trading platform	Web version	✓	✓	✓
	Desktop terminal	✓	✓	✓
	Mobile app	✓	✓	✓
Exposure	Countries for targeting	1	10	Unlimited
	Broker profile	✓	✓	✓
	Trading panel	✓	✓	✓
	All brokers page	✓	✓	✓
	Mobile and tablet apps	✓	✓	✓
	Homepage placement	✗	✗	✓
	Highlighted community posts	✗	✗	✓
Add-ons	Open Account button*	✓	✓	✓
	Featured placement **	✓	✓	✓
User engagement	Content creation tools	✓	✓	✓
	Ad-free trading on charts	✗	✗	✓
	Ad-free published content	✗	✗	✓

# Further references



## REST API integration roadmap

Revisit the timeline of the integration process and get answers that might interest your product team.

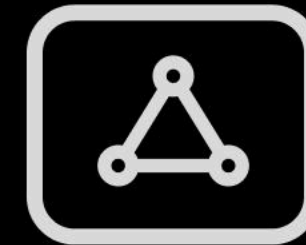
[Learn more](#)



## Introducing broker profile

Learn how to stand out among brokers in the TradingView community and acquire new customers.

[Learn more](#)



## Co-marketing partnership

Join forces with TradingView to level up customer experience and achieve your business objectives.

[Learn more](#)



## Advertising on TradingView

Promote your brand with a selection of natively integrated and rigorously-tested inventory.

[Learn more](#)

# Thank you for your time

